

Enviropreneurs Generation

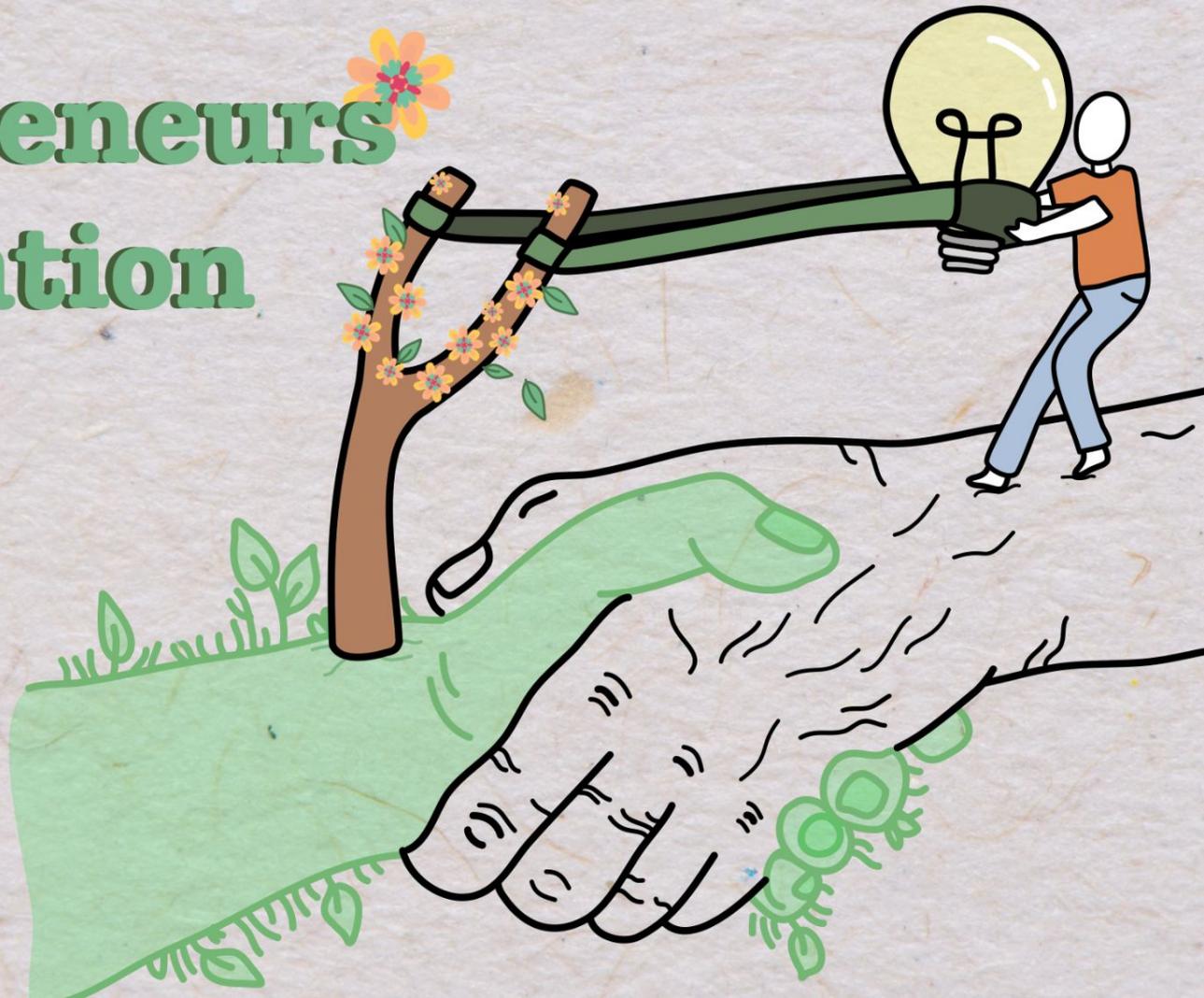
Erasmus+ Youth Exchange
24/09/2022-02/10/2022
Flores Island, Azores, Portugal

Organised by

coconutwork



Erasmus+



CONTEXT AND OBJECTIVES

The social, economic and environmental challenges that local and regional communities face, call for new integrated approaches to cultural, economic and ecological innovation.

Youth play a vital role, being the **next generation** in the equation and our hope as catalysts for a better planet. However, **many are marginalized**, either geographically as living in rural isolated areas, or simply because their potential has been neglected due to a lack of formal education. They're facing **unemployment, and do not know how to get out of the situation.** Starting a **business would be a great solution** for them, even better if the business answer to the environmental challenges.

The project relates the idea for **sustainable development and the possibility of sustainably using the environment as a resource for youth enterprises in rural areas.** It promotes **ideas** for young people to establish environment-based enterprises in local communities such as eco-tourism; bio-agriculture and community development projects.

Hence, for NEETs in rural areas and beyond, it will generate an understanding of how to use their environment as a source of employability and innovation.



Therefore, the main aim of the project is **to foster entrepreneurial initiative and innovation of youth, to solve ecological challenges they face in their rural communities while increasing their employability.** We will reach this aim by addressing the following specific objectives:

01

Gather NEETs representing different realities in a creative space allowing them to **innovate and generate entrepreneurial ideas** tailored to meet the needs of their **rural communities and/or solving environmental challenges.** This will give birth to **7 ready business plans** which participants will develop throughout the youth exchange duration.

02

Showcase in-depth examples of **inspiring and successful rural and environmental businesses to inspire the participating youth** such as eco-tourism; bio-agriculture and community development projects.

03

Raise awareness on the need to foster an inclusive, human-centred rural and global-central environmental entrepreneurship.

04

Engage the participants through **leading online campaigns aiming to showcase good practices in regards to ecological habits,** and breaking the prejudices regarding rural life, together with the promotion of the solutions they have developed as business plans.



PROFILE OF PARTICIPANTS

The main project activity is the mobility of young people taking place in **Flores in Portugal**, with representatives from **8 different countries**:

Their profile and number:

- **1 facilitator and 8 group leaders working directly with NEETs** (18-25 years old) and regularly conducting activities likely to develop the entrepreneurial skills, knowledge and attitudes using non-formal methods, and with a strong emphasis on green entrepreneurship.
- **25 NEETs** (neither students, employees nor trainees) coming from regions with few job opportunities (such as rural areas), sensitive to environmental issues, and have a particular interest in taking an entrepreneurial journey.
- **8 young entrepreneurs who will share their experience** with NEETs a strong interest to share their experience with NEETs and development of ecological sustainable solutions to local or rural challenges.



EXPECTED RESULTS

By acquiring an entrepreneurial spirit, young people will have a **clearer vision of their careers and develop their employability**. Through the transmission of the entrepreneurial culture, the participants are expected to develop confidence and audacity, promoting initiative and giving them a new professional perspective, they will **know how to identify the business opportunities that exist in rural areas and develop eco-friendly solutions to environmental challenges**. This will yield a positive perception of ecological entrepreneurship as a driving force for sustainable development.

The participating organisations will ease a leverage effect and spread the project objectives and results in their local communities, mainly through:

- An **exposure to a new experience and developing a particular expertise in the rural youth and NEETs entrepreneurial education** with the 'Design Thinking' process.
- **Fostering the entrepreneurial spirit** of their targets in **rural areas and/or in solving ecological challenges** through innovation.





- The local anchoring of the project will significantly **create a long-lasting effect on the local community**, especially that the youth exchange will take place in a remote island (Flores in Azores), with less than 4000 inhabitants, and few are young people who will be targeted through activities involving the municipality, local enterprises and their peers.
- The tangible results are enumerated in line with the main specific objectives, corresponding to the **digital campaigns, and the business plans prepared, lead and disseminated by the participants.**
- The environmental dimension through the **promotion of sustainable living to combat climate change will contribute to an improvement with nature and its resources, becoming active agents** in shaping a more sustainable and ecocentric society, the participants will empower themselves and will have learned and experienced nature-based methods, thus being able to spread the use of outdoor activities and **promote an active and healthy lifestyle in their local communities.**



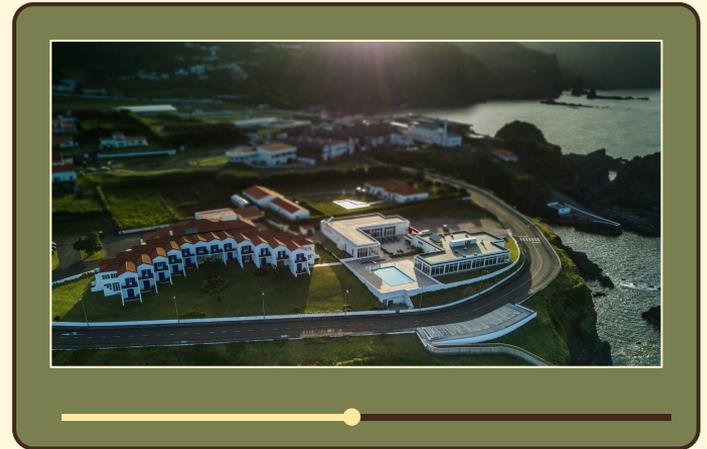
PARTNERS ORGANIZATION

NAME	COUNTRY
Coconut Luxembourg	Luxembourg 
ASSOCIACAO JUVENIL DA ILHA TERCEIRA	Portugal 
ASOCIATIA GEYC	Romania 
Mobility Opportunities Happening APS	Italy 
ENVIRONMENT ONLINE - GREECE	Greece 
FORENINGEN FRAMTIDSTAGET	Sweden 
INZENJERI ZASTITE ZIVOTNE SREDINE UDRUZENJE	Serbia 
YOUTHFULLY YOURS SK	Slovakia 



ACCOMODATION

The youth exchange will take place in [Hotel Ocidental](#) which is a hotel situated in the island of Flores. The participants will be in triple rooms. The venue has good standards ensuring quality delivery of our youth exchange, Lunches and dinners will be taken in a nearby restaurant. **Towels are provided.**



TRANSPORTATION



The expected arrival day to Lisbon is **September 24 or 2 days earlier at most**. Depending on the availability of seats, we're planning to book the flight from Lisbon to Flores on September 25 in the morning and return on Oct 1 in the evening.

The expected departure day from Lisbon is October 2 or 2 days later at most.

More details will be added here once we get information from the airline to Flores.

What to bring?

- A **refillable bottle for water**.
- There will be an intercultural night, you may bring light **objects that can represent your country**, as souvenirs or snacks.
- Flores has **ever-changing weather**, it could get be warm, cold or rainy. Or all of that in the same day.
- Good mood, **ideas** and lots of **energy!**

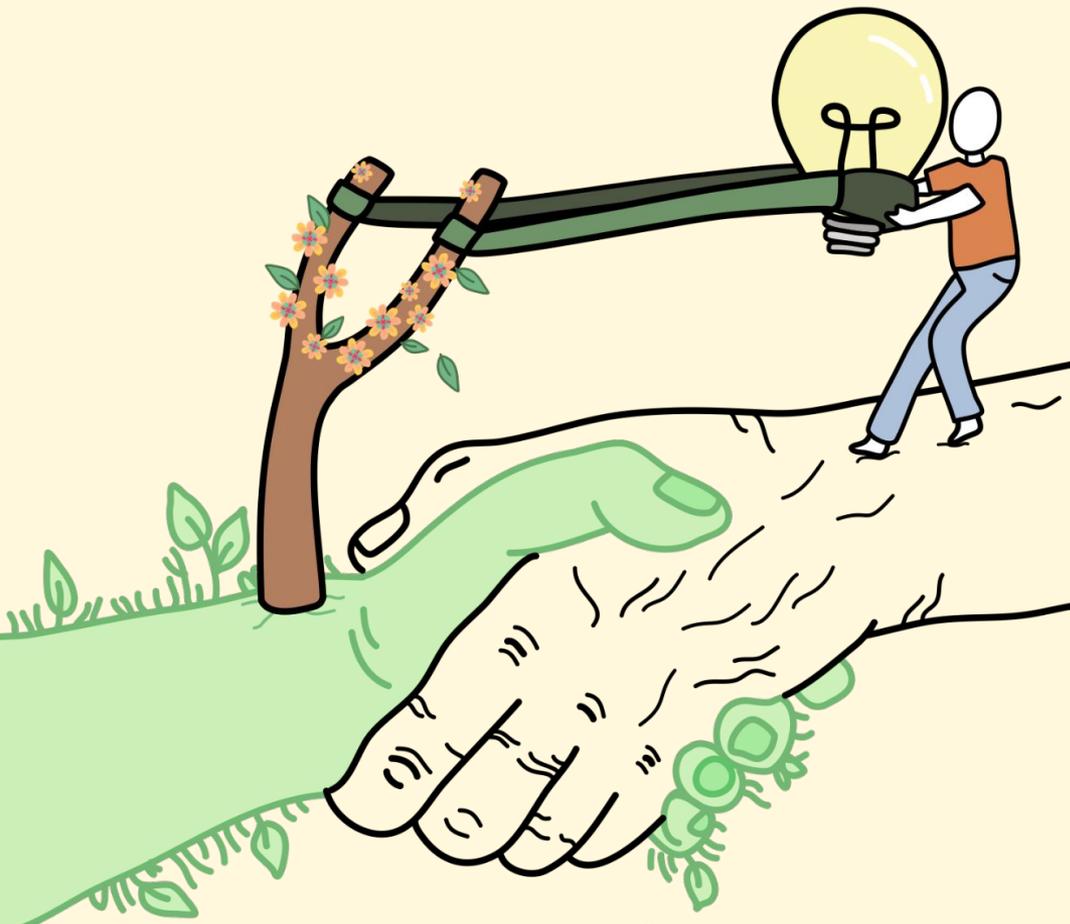




INSURANCE, TRAVEL AND FINANCES

- The **accommodation and meals are 100% covered** by the coordinating organization.
- **40€ will be deducted** from the reimbursement of travel costs per participant, as a contribution fee (except for Azorean participants)
- Each participant will be provided **flight proposals** that are the most suitable for reaching Lisbon and Flores airport. The cheapest means of transport are to be considered. All tickets shall be booked by the participants and **reimbursed up to 2 months after the youth exchange**. This reimbursement is conditioned to active participation.
- Checked-in luggage and any other extra flight options are not reimbursed. When travelling with Ryanair or Wizzair, it is allowed to add the priority-boarding option.
- It is **only allowed to book the airline tickets on the airline's own website**, not through travel agencies or third-party websites. Plane tickets should always be accompanied by boarding passes.
- Kindly make sure that **all tickets are bought online, and digital boarding passes**. If not, paper receipts or paper boarding passes should be scanned (with a scanner or an app), not taken as photos.
- The **European Health Card is mandatory** for all participants.





CONTACT

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[@coconutwork.org](https://www.instagram.com/coconutwork.org)



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